

ELEVATING FAMILIES, ENRICHING FUTURES: WE ARE THE CHILD BRAIN INJURY TRUST



EMPOWERING YOUNG LIVES, ELEVATING FAMILIES, AND ENRICHING FUTURES AFTER ACQUIRED BRAIN INJURY

The Child Brain Injury Trust (CBIT) is the leading UK charity dedicated to supporting children, young people, and families affected by acquired brain injury (ABI). Every 15 minutes, a child in the UK sustains a brain injury, altering their life and the lives of their loved ones forever. ABI can occur due to illness, accidents, strokes, or infections, and the effects can be lifelong.

Since 1991, CBIT has been at the forefront of supporting families through the challenges that come with an ABI, providing practical, emotional, and financial guidance. Our work ensures that no family has to face this journey alone. We empower children, parents, and carers with knowledge, tools, and connections to help them navigate the future with confidence.

Why Our Work Matters

An acquired brain injury can affect every aspect of a child's life—from education and friendships to independence and future aspirations. Many families find themselves in uncharted territory, struggling to access the right support and feeling isolated in their experiences.

At CBIT, we stand beside families at every step,

offering specialist guidance, resources, and advocacy.

Our dedicated ABI Coordinators provide one-to-one support, helping families understand medical, educational, and social pathways that can make a difference in their child's life.

We also work closely with schools and professionals to raise awareness and improve the understanding of ABI,

ensuring children receive the right support to reach their full potential.

Beyond family support, CBIT plays a crucial role in shaping policies and influencing change. We collaborate with healthcare professionals, educators, and policymakers to improve services and create a more inclusive society for those living with ABI.

Our Values

Our mission is underpinned by our four core values, which guide everything we do:

- **Integrity** – We are transparent, honest, and always act in the best interests of the families we support.
- **Compassion** – We provide support with empathy, ensuring that families feel heard, valued, and understood.
- **Innovation** – We continuously seek new ways to enhance our services and improve outcomes for children with ABI.
- **Reflection** – We learn from every experience, allowing us to grow, adapt, and strengthen our impact.

By embedding these values into our work, we ensure that every family receives the best care and support, tailored to their unique needs.

Our 5-Year Strategic Plan

CBIT is committed to expanding and strengthening our impact over the next five years. Our strategic goals focus on:

- **Expanding Family Support Services** – Increasing our network of ABI Coordinators across the UK to provide more localised support to families.
- **Raising Awareness and Education** – Developing training programmes for schools, healthcare professionals, and families to improve understanding of ABI and its challenges.

- **Enhancing Digital Access** – Creating more online resources and tools, ensuring that families can access support anytime, anywhere. Influencing Policy and Advocacy –
- **Engaging with decision-makers** to improve the rights, recognition, and services available for children with ABI.
- **Sustaining Growth and Fundraising** –
- **Strengthening our financial sustainability** to continue delivering and expanding our vital services.

We believe that by focusing on these key areas, we can create a future where every child with an ABI has the support they need to thrive.

How You Can Get Involved



Whether you're an individual, a business, or a community group, there are many ways to get involved:

- **Take on a Challenge** – Run, cycle, or skydive for CBIT and make a real difference.
Why not sign up for one of the following?
Gateshead Half Marathon on 4th May
Newcastle 10K on 13th July
Newcastle Half Marathon on 13th July
Inflatable 5K – Newcastle on 16th August
- **Host a Fundraiser** – Organise an event such as a quiz night, bake sale, or charity dinner.
- **Corporate Partnerships** – Businesses can support us through sponsorship, payroll giving, or charity partnerships.

Reach out to fundraising@cbituk.org to find out more, sign up, and get involved with #TeamCBIT!

By taking part, you're not only enjoying an incredible experience but also helping the Child Brain Injury Trust continue to support families when they need it most.

Together, we can elevate families and enrich futures.

For more information, visit childbraininjurytrust.org.uk or follow us on [social media](#).

Upcoming Events

We host several exciting events throughout the year to raise funds and awareness. Find them all at childbraininjurytrust.org.uk/events

May

- **Crabtree's London Curry Night** – Join us for a delicious curry night in London!
- **Clay Pigeon Shooting** – A thrilling day of clay pigeon shooting to raise funds for CBIT.

June

- **The CBIT Games 2025** – A day of team games with friendly competition.

September

- **Rounders Tournament** – A full rounders tournament incl. food & celebratory drinks.
- **Oktoberfest Fundraiser** – A lively night of music, drinks, and fun in support of CBIT.